

Payer Perspectives on Molecular Diagnostics

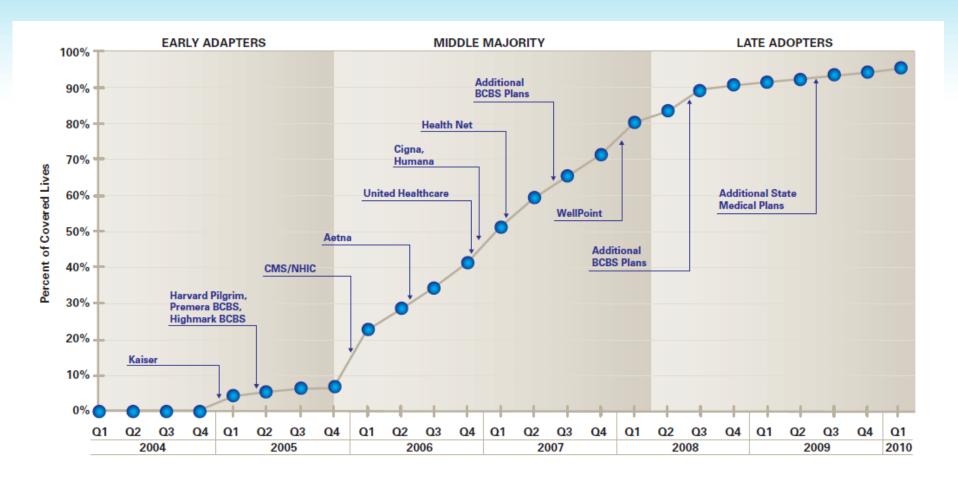
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Novel Diagnostics Applications Across Cancer

- 4	Risk Assessment	Screening	Diagnosis	Staging and Prognosis	Therapy Selection	Monitoring	
Test Description	Diagnostic tests to complement traditional risk factors	Applied to high- risk patients to identify disease early	Used for definitive diagnosis and general cancer typing	Assess severity and/or risk of recurrence Inform adjuvant chemo decision	Used to predict efficacy or safety response to specific treatments	Recurrence monitoring Monitoring for treatment efficacy	
Test Examples	BRACAnalysis® COLARIS® MELARIS® deCODE Prostate Cancer™	• PreGen-Plus™ • EarlyCDT-Lung™	• CancerTYPE ID® • C-kit • OVA1™ • PathFinderTG® • miRview™	Oncotype DX® Breast and Colon Previstage™ MammaPrint™ Prezeon™ Adjuvant! Online	• HER2/neu • TheraScreen® K-RAS and EGFR Mutation Kits • ResponseDx™ • VeriStrat® • OnDose™ • ChemoFx®	• CellSearch™ • BCR/ABL	

ONCO TYPE DX COVERAGE TIMELINE

Positive coverage as percent of total US covered lives over time



Source: The Reimbursement Landscape for Novel Diagnostics: Current Limitations, Real-World Impact, and Proposed Solutions, Health Advances, p 11, 2010.

Coverage Inconsistencies for Example Diagnostics

		Positive Coverage Policies			
Innovative Test Examples	FDA Cleared	Aetna	Regional CMS	Cigna	Regional BCBS
AlloMap	Yes		✓		
Onco <i>type</i> DX (breast cancer)	No	✓	✓	✓	✓
MammaPrint	Yes		✓		
Pathwork Tissue of Origin	Yes				
BRACAnalysis	No	✓	✓	✓	✓
OVA1	Yes		✓		~
KRAS (colorectal cancer)	No	✓	✓	✓	✓

Discussion Themes

- Substantial uncertainty about test utility in many/most circumstances
- Associated costs are growing
- Coding systems have lagged the progression of this field which creates challenges for innovation, reimbursement, monitoring care, and patient utility
- Companion diagnostics/therapeutics create financial and ethical challenges

