



***Implementing Comparative Effectiveness Research: The Value Proposition for
Patients, Physicians and the Health Care System
July 25, 2007***

Washington DC, 20004

This meeting will focus on broadening the dialogue on establishing a new capacity for conducting comparative effectiveness (CE) research. First it will present the CE concept and get feedback from a range of stakeholders. It will then examine strategies for translating comparative effective research into actionable information for health care delivery, benefit design and reimbursement.

8:00: Continental Breakfast

8:30: Establishing a National Comparative Effectiveness Research Capacity

Speaker: Sean Tunis, M.D., MSc, Center for Medical Technology Policy

This session will provide an overview of key issues for an expanded national capacity for comparative effectiveness research and a common framework for subsequent discussion.

9:00: Comparative Effectiveness Research: The Value Proposition for Stakeholders

Moderator: Stuart Altman, Ph.D., The Heller School, Brandeis University

Panelists: Francis Visco, National Breast Cancer Coalition
Armin Ernst, M.D., Beth Israel Deaconess Medical Center
Naomi Aronson, Ph.D., Blue Cross & Blue Shield Association
Robert Galvin, M.D., General Electric

What are stakeholder priorities for comparative effectiveness research? What are potential stakeholder benefits? What are key concerns? What aspects of design or implementation of a comparative effectiveness research effort are most important?

10:30: Translating Comparative Effectiveness Research into Actionable Information

Speakers: Steven Pearson, M.D., MSc, America's Health Insurance Plans and ICER
Steve Phurrough, M.D., MPA, Centers for Medicare & Medicaid Services

Respondent: Jean Slutsky, Agency for Healthcare Research and Quality

Comparative Effectiveness Case Study using the Integrated Value Rating System.
Discussion of CMS' role in trial comparing Lucentis and Avastin.

11:15: Translating Comparative Effectiveness Research into Actionable Information

Panel 1: Implications for Patients, Physicians and Health Delivery Systems

Panelists: Gail Shearer, Consumers Union
Joseph Drozda Jr., M.D., F.A.C.C., Centene Corporation

What do users (patients, providers, and health systems) need? What work is necessary to ensure that CE research meets user needs?

Panel 2: Implications for Benefits Design and Reimbursement

Panelists: Troyen Brennan, M.D., M.P.H., Aetna, Inc.
Peter Juhn, M.D., M.P.H., Johnson & Johnson

How can technology appraisals be made more accessible and actionable for payers?

12:45: Lunch

Speaker: Phil Ellis, Ph.D., MSc, Congressional Budget Office

1:30: Meeting Adjourns

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America's Health Insurance Plans
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