



**Healthcare Innovation in the 21<sup>st</sup> Century  
Incentives for Greater Value in an Era of Constrained Resources**

**April 30th, 2008**

**Hilton Embassy Row  
Lincoln Room  
2015 Massachusetts Ave, NW,  
Washington, DC, 20036**

**9:30 Continental breakfast**

**10:00 Welcome and Meeting Objectives**

Rob Mechanic, Brandeis University

**10:10 A Policy Framework for Healthcare Innovation**

Kevin Schulman, MD, Professor, Duke University School of Medicine

**11:00 What is Innovation and How Should it Be Promoted?**

Pharmaceutical Sector:	Newell McElwee Pharm.D, Pfizer
Healthcare Delivery:	Joseph Dorsey M.D., Harvard Vanguard Medical
Healthcare Finance:	Don Moran, The Moran Company

**12:30 Lunch**

**New Models for Innovation: The Center for Integration of Medicine and Innovative Technology (CIMIT)**

Colleen Kilin, Chief of Staff, CIMIT

**1:30 Identifying a Research and Policy Agenda for Aligning Innovation Across Healthcare Sectors**

**3:00 Meeting adjourns**