Healthcare Innovation in the 21st Century
Incentives for Greater Value in an Era of Constrained Resources

April 30th, 2008

Hilton Embassy Row
Lincoln Room
2015 Massachusetts Ave, NW,
Washington, DC, 20036

9:30  Continental breakfast

10:00  Welcome and Meeting Objectives

Rob Mechanic, Brandeis University

10:10  A Policy Framework for Healthcare Innovation

Kevin Schulman, MD, Professor, Duke University School of Medicine

11:00  What is Innovation and How Should it Be Promoted?

Pharmaceutical Sector:  Newell McElwee Pharm.D, Pfizer
Healthcare Delivery:  Joseph Dorsey M.D., Harvard Vanguard Medical
Healthcare Finance:  Don Moran, The Moran Company

12:30  Lunch

New Models for Innovation: The Center for Integration of Medicine and Innovative Technology (CIMIT)

Colleen Kilin, Chief of Staff, CIMIT

1:30  Identifying a Research and Policy Agenda for Aligning Innovation Across Healthcare Sectors

3:00  Meeting adjourns