



**July 16, 2008**  
**Conference Participants**

**Stuart Altman**

*Professor*

The Heller School, Brandeis University

**Kristin Bass**

*Health Policy Advisor*

Committee on Finance, United States Senate

**Timothy Birner**

*Director, Medical Managed Care*

Sanofi-Aventis

**Carmella Bocchino**

*EVP, Clinical Affairs & Strategic Planning*

America's Health Insurance Plans

**Angela Breedlove**

*Clinical Pharmacist Sales Support*

Caremark

**Lynda Bryant-Comstock**

*Director, Medicare Programs*

GlaxoSmithKline

**Laird Burnett**

*Vice President*

Kaiser Permanente

**Kathleen Buto**

*Vice President, Health Policy*

Johnson & Johnson

**Alexandra Clyde**

*Vice President for Health Policy and Payment*

Medtronic, Inc.

**Garen Corbett**

*Deputy Director*

Health Industry Forum, Brandeis University

**Diane Dorman**

*Vice President*

National Organization for Rare Disorders

**Joseph Dorsey**

*Retired*

Harvard Vanguard Medical Associates

**Matt Eyles**

*Vice President, Public Policy*

Wyeth Pharmaceuticals

**John Fox**

*AVP Medical Affairs*

Priority Health

**Lauren Gilfeather**

*Program Administrator*

Health Industry Forum, Brandeis University

**Ellen Auerbach Grody**

*Senior Research Associate*

Health Industry Forum, Brandeis University

**Mark Horn**

*Senior Director, Worldwide Medical Policy*

Pfizer, Inc.

**Scott Howell**

*Senior Director, Managed Care*

Genentech

**Gene Hughes**

*Regional Account Manager*

Novartis Oncology

**Karen Ignagni**

*President & CEO*

America's Health Insurance Plans

**Joe Jacobson**

*Chairman, Department of Medicine*

North Shore Medical Center

**Margaret M. Johnson**

*Vice President & Chief Pharmacy Officer*

Horizon Blue Cross Blue Shield of New Jersey



**July 16, 2008**  
**Conference Participants**

**Cale Kassel**

*Minority Staff*  
Senate Finance Committee

**Sonia Kim**

*Director, Value-Based Purchasing*  
National Business Coalition on Health

**Mark Krasnow**

*President*  
BullsEye Resources

**Dan Leonard**

*President*  
National Pharmaceutical Council

**Jennifer Taylor McBride**

*Vice President Public Policy & Advocacy*  
Arthritis Foundation

**Daniel McGowan**

*Board Member*  
Health Industry Forum, Brandeis University

**Kimberly McGuigan**

*Senior Director/Team Leader*  
Pfizer, Inc.

**Barbara McNeil**

*Professor*  
Harvard Medical School

**Robert Mechanic**

*Senior Fellow and Director*  
Health Industry Forum, Brandeis University

**Dan Mendelson**

*President*  
Avalere Health LLC

**Corine Muegge**

*Manager, Reimbursement Strategy*  
Genentech

**Eliza Ng**

*Medical Director*  
HIP/Emblem Health

**John O'Donnell**

*Executive Director, Health Care Relations*  
AstraZeneca LP

**Brian O'Shea**

*Director, Reimbursement Strategy*  
Genentech

**Steve Pearson**

*President*  
Institute for Clinical and Economic Review

**Gary Persinger**

*Vice President*  
National Pharmaceutical Council

**Edmund Pezalla**

*National Medical Director, Pharmacy Management*  
Aetna

**Andrew Putnam**

*Director, Palliative Care Program*  
Lombardi Cancer Center

**Shelby Reed**

*Associate Professor of Medicine*  
Duke Clinical Research Institute

**Uwe Reinhardt**

*James Madison Professor of Political Economy*  
Princeton University

**Robert Reischauer**

*President*  
The Urban Institute

**Murray Ross**

*VP & Director, Institute for Health Policy*  
Kaiser Foundation Health Plan



**July 16, 2008**  
**Conference Participants**

**Jack Rowe**  
*Professor*  
Columbia University

**Karen Williams**  
*Former President*  
National Pharmaceutical Council

**N. Lee Rucker**  
*Strategic Policy Advisor*  
AARP Public Policy Institute

**Darren Zinner**  
*Senior Research Associate*  
Brandeis University

**Peter Saltonstall**  
*President & CEO*  
National Organization for Rare Disorders

**Kate Sharaf**  
*PMF Rotation, Roundtable Evidence-Based Med.*  
Institute of Medicine

**Rachel Schmidt**  
*Principal Policy Analyst*  
Medicare Payment Advisory Commission

**Joan Sokolovsky**  
*Principal Policy Analyst*  
Medicare Payment Advisory Commission

**Debbie Stern**  
*Vice President*  
Rxperts

**Valerie Sullivan**  
*Vice President*  
SpecialtyScripts Pharmacy

**Bari Talente**  
*Associate VP, State and Local Government Relations*  
National MS Society

**Cindy Thomas**  
*Professor*  
Brandeis University

**Victoria Wicks**  
*Associate Vice President, Public Policy*  
Sanofi-Aventis