



## **Specialty Pharmaceuticals: Policy Solutions for Encouraging Access and Affordability**

**October 2, 2008    Washington, D.C.**

### **8:30: Continental Breakfast**

#### **9:00: Coordinating Medical and Pharmacy Benefits for More Effective Program Management**

The independent and overlapping structure of the medical and pharmacy benefits creates confusion, and hinders effective oversight and management of specialty pharmaceuticals. This session will examine potential solutions for reorganizing and integrating these benefits to improve payers' ability to manage these products, with special emphasis on Medicare policy.

Speakers:        Dan Mendelson, President, Avalere Health  
                      Lauren Barnes, Vice President, Avalere Health  
Respondent:     Joan Sokolovsky, MedPAC

#### **10:00: Designing Physician Financial Incentives for Appropriate Care**

"Buy-and-bill" reimbursement policies frequently create financial incentives that favor certain therapeutic choices. These incentives may place physicians' financial interests in conflict with the needs of patients. This session will explore specialty pharmaceutical reimbursement alternatives that are more closely aligned with providing efficient, effective care.

Speaker:         Lee Blansett, Senior Vice President, MattsonJack DaVinci

### **11:00: Break**

#### **11:30: Designing Payment Policies to Promote Appropriate Utilization**

Although many specialty pharmaceuticals demonstrate strong results in clinical trials, it is frequently difficult to identify which patients are likely to benefit from specific treatments. This uncertainty, combined with the high cost of these products, make it important to design policies that encourage appropriate use. This session will examine the potential impact of alternative pricing models like value-based pricing, performance-based risk sharing, and capitation for achieving this objective.

Speaker:         Sharon Levine MD, Permanente Medical Group  
Respondent:     Newell McElwee, Pfizer

### **12:30 – 1:15 Lunch**

#### **1:15: Addressing Social Tradeoffs of Coinsurance for Specialty Pharmaceuticals**

This session will focus on addressing the increasingly common conflicts that arise from the use of 4-tier formularies with high co-insurance for specialty pharmaceuticals. It will examine options for moderating the financial burdens that individuals who need these drugs may face, for example, mandated limits on coinsurance or income-adjusted annual out-of-pocket maximums.

Speaker:         Don Moran, President, The Moran Company  
Respondent:     Amy Melnick, Arthritis Foundation

#### **2:15: Review of Key Themes, Areas of Agreement and Next Steps**

Speaker:         Stuart Altman, Professor, Brandeis University

### **2:30: Meeting Adjourns**

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