



## July 20, 2009 Meeting Participants

**Stuart Altman**

Sol C. Chaikin Professor of National Health Policy  
The Heller School, Brandeis University

**Carmella Bocchino**

E.V.P., Clinical Affairs and Strategic Planning  
America's Health Insurance Plans

**Stuart Butler**

V.P., Domestic and Economic Policy Studies  
The Heritage Foundation

**John Colmers**

Secretary  
Maryland Department of Health & Mental Hygiene

**Jeff Farkas**

Sr. Director, Health Policy & Payment  
Medtronic, Inc.

**Eliot Fishman**

Director, Office of Policy  
New Jersey Department of Health & Senior Services

**Walt Francis**

Expert in Advising Consumers  
on Health Plan Choices

**Ray Gannon**

VP of Marketing & Product Development  
EmblemHealth

**Ellen Auerbach Grody**

Director of Operations  
Health Industry Forum, Brandeis University

**John Bertko**

Adjunct Staff  
RAND Corporation & Brookings Visiting Scholar

**Jeanine Boyle**

Senior Director, Federal Health Policy  
AstraZeneca Pharmaceuticals LP

**Kathy Buto**

Vice President, Health Policy  
Johnson & Johnson

**Audrey Etlinger**

Intern  
Senator Kennedy's Office

**Donald Fischer**

Senior Vice President and Chief Medical Officer  
Highmark Blue Cross Blue Shield

**Alissa Fox**

Senior V.P., Office of Policy and Representation  
Blue Cross and Blue Shield Association

**Michelle Fried**

Director, Health Policy  
Novartis Pharmaceuticals Corporation

**Evelyn Goodfriend**

VP, Federal Employee Health Benefits Program  
Kaiser Permanente

**Kris Haltmeyer**

Managing Director, Policy Legislative Policy  
Blue Cross Blue Shield Association

**Bruce H. Hamory**

Executive Vice President, Chief Medical Officer  
Geisinger Health System

**Scott Howell**

Senior Director of Channel & Contracting Strategy  
Genentech

**Jon Kingsdale**

Executive Director  
Commonwealth Health Insurance Connector

**Sharon Levine**

Assoc. Exec. Dir. of the Permanente Medical Group  
Kaiser Permanente

**Ronald Levy**

Director, Missouri Department of Social Services  
State of Missouri

**Danielle Lloyd**

Senior Director, Reimbursement Policy  
Premier Inc.

**Daniel T. McGowan**

Board Member  
Health Industry Forum

**Barbara McNeil**

Ridley Watts Professor of Healthcare Policy  
Harvard Medical School

**Kathy Mock**

Sr. VP Public & Health Affairs  
Blue Cross & Blue Shield of Minnesota

**Len Nichols**

Director, Health Policy Program  
New America Foundation

**Carl Patten**

Leader - Public Policy Research & Education  
Blue Cross and Blue Shield of Florida, Inc.

**Jennifer Hersh**

Senior Manager, Legislative Policy  
Blue Cross Blue Shield Association

**Steven Kelmar**

Senior V.P. for Policy and Governmental Affairs  
Aetna

**Daniel Leonard**

President  
National Pharmaceutical Council

**Susan Nestor Levy**

Chief Advocacy Officer  
Ascension Health

**Kathryn Linehan**

Principal Policy Analyst  
National Health Policy Forum

**John McDonough**

Health Staff  
Senator Kennedy

**Katherine McIntosh**

Senior Program Coordinator  
Health Industry Forum, Brandeis University

**Robert Mechanic**

Senior Fellow and Director  
Health Industry Forum, Brandeis University

**Barbara Morales Burke**

Vice President of Health Policy  
Blue Cross and Blue Shield of North Carolina

**Parashar Patel**

V.P., Health Economics & Reimbursement  
Boston Scientific

**Mary Ella Payne**

Vice President, System Legislative Leadership  
Ascension Health

**Eleanor Perfetto**

Sr. Director, Reimbursement & Regulatory Affairs  
Pfizer Inc

**Palmira Santos**

Senior Policy & Research Analyst  
Health Industry Forum, Brandeis University

**MaryAnn Stump**

Sr. Vice President and Chief Innovation Officer  
Blue Cross & Blue Shield of Minnesota

**Kendall Van Pool**

Sr. Federal Relations Manager  
Blue Cross and Blue Shield Association

**Katherine Wright**

VP for Consumer Markets  
Blue Cross Blue Shield of Illinois

**Murray Ross**

Vice President and Director  
Kaiser Permanente Institute for Health Policy

**A. Bruce Steinwald**

Director, Health Care  
Government Accountability Office

**Nancy Turnbull**

Associate Dean  
Harvard School of Public Health

**Cynthia Wark**

VP, Private Market Innovations  
America's Health Insurance Plans