CMS
CENTERS FOR INNOVATION
AND STRATEGIC PLANNING

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April 2010
Key Focus of Areas for Innovation and Enterprise Strategic Planning

Strategic Planning:
Coverage and Delivery System Improvement, Healthcare Leadership Effectiveness, Beneficiary Satisfaction and Engagement, and Provider Satisfaction and Participation

Collaborative Innovation:
Environmental Scanning, Health Services Research, Prototype Design Development, and Evaluation

Testing and Evaluation:
Program Trials and Demonstrations, Policy Translation and Execution

Transparency:
Public Information, Publication, Public Reporting

Actionable Insight:
Healthcare System Performance Evaluation, Trend Analysis, & Management Decision Support and Insight
CMS Strategic Planning Process

Pre Planning
- Strategic Imperatives
- Environmental Scans based on strategic imperatives and broad goals
- Translation of Strategic Imperatives into Organizational Performance Expectations
- Facilitation of Divisional Strategic Planning process
- Establish Strategic Planning Horizon

Plan Development
- Organizing and facilitate planning meetings
- Provide information and research on strategies and approaches
- Inform the Collaborative Innovation Process
- Develop strategic briefing papers and actionable insights
- Translate strategic direction into budget, operational plans, and R & D priorities and agenda’s

Implementation
- Implementation of strategic actions and operational plans
- Provide internal consultation on strategic milestone achievement and progress to goal
- Reports and Adjustments
- Evaluation and Pre-planning for next iteration
The Road to Innovation
Innovation to Translation Process

Innovation Collaboration

Design and Prototype | Evaluate and Recommend

CMS Program Trials and Demonstration

Program Trials and Demonstrations | Evaluate and Recommend

Translation and Bring to Scale

Policy, Program, and Operational Requirements | Medicare and Medicaid Implementation and Execution
CMS Innovation Design, Demonstration, and Evaluation Staging

Collaborative Design Laboratory Stage

- Trend Analysis
- Prototype Design and Modeling
- Collaborative Innovation Lab
- Best Practice Analysis
- Publication and Collaborative Learning

Demonstration and Program Trial Stage

- Demon and Program Policy Translation Analysis and Evaluation
- Legislation/policy development
- Regulation and Rule Development
- Policy Execution and Implementation
- Re Evaluation/Publication

- Program Trials and Demo development
- Technology Beta Testing
- Results evaluation
- Finding sand Recommendations
- Publications

Program Policy Translation Evaluation and Program Execution Stage
CMS Innovation Laboratories

Innovators

Healthcare Trading Partners

Medicare and Medicaid Stakeholders

CMS and Other Investors

Collaboration Knowledge Manager