Advancing CER
Under Health Reform

Dan Leonard
President
National Pharmaceutical Council
CER Circa 2010

Red Pill vs. Blue Pill
Heterogeneity of Treatment Response (Intra-Patient)

Patients who benefit from Red Pill (Group 2)

Patients who benefit from Blue Pill (Group 1)
PCORI is Most Reliable/Trusted Source of CER Information in the Future, Followed by Health Plans

Survey: December 2010 N-75 employers, employee benefit consultants, coalition leaders.  In submission
Establishing Standards and Impact of Research

- 71% of respondents believed it would take less than 3 years to establish research standards for CER studies.
- 88% felt that CER led to little or no improvement for health care decision-making in the past year; 9% thought it led to moderate improvements.
- 28% believed that CER would lead to moderate improvements in health care decision-making in the next year.

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