Honor helps you stay in the home you love.

honor
Current trends in private duty, non-medical home care

- **0.7%** of venture capital funding went to products for our elders in 2014.
- **40M** caregivers in the United States.
- **56%** of care professionals today are on some sort of welfare.
- **50,000** local agencies.
- **20%** fraud rate.
- **3h** minimal duration of a typical visit under private contract.
- **1 person** every 67 seconds is diagnosed with Alzheimer’s.
- **90%** of our 65+ population want to stay in their home.
Where do we go from here?

For the next 19 years, 10,000 people will turn 65 everyday!
Holistic care management through state of the art technology

Care provider shares visit summary with family

Honor sends feedback to care provider

Phone

24/7

Care Pro

Android

Family

iOS

Family

Web

Provider Interface
Who are America’s incredible home care workers?

- 90% are women
- 56% are women of color
- 36% have dependent children
- 28% are immigrants
Care Pro
*CNA, HHA, LVN, RN*

Less than 5% of applicants become qualified Honor Care Professionals.
Above industry average tenure assures consistent quality throughout the patient’s journey.

✓ Federal courthouse records going back 7 years
✓ Multi-State Criminal Database going back 7 years
✓ National Sex Offender Registry screen
✓ Social Security trace
✓ Registered drug testing with expanded opiate screening
✓ DMV record review
✓ 90 Minute interview including competency testing
✓ Scenario-based assessments and an interview
✓ Multiple professional reference checks
✓ Proof of current CPR certification
✓ Proof of elder-abuse prevention training
Better pay + Powerful tools + Respect = Extremely low churn

Industry median: 61.6%
95% percentile: 18.9%
honor: 11.4%
The Care Pro app

The Honor Care Pro app is available for iPhone and Android phones.
Today and the schedule

Today

9:00 AM — 11:00 AM
Marian Jones
Kaiser Permanente, 4131 Geary...
Caregivers need to park in garage.
Sign in at the front desk. Sign in...

12:00 PM — 13:00 PM
William Blake
123 Merriweather Lane, San Fran...

March 2016

Mon Tue Wed Thu Fri Sat Sun
14 15 16 17 18 19 20

Today

7:00 AM to 9:00 AM
Oberyne Martel
San Francisco, 94103

9:30 AM to 11:30 AM
New job offer!
View

12:00 PM to 1:00 PM
William Blake
San Francisco, 94118

Friday, March 18

5:30 AM to 7:30 AM
Jerome Ford
San Francisco, 94110

Saturday, March 19
The Family App

Clients and their families can book visits by phone, on our website, or using our Family app.
Booking care

- Select start time
- Select end time
- Select location

Please let us know how we can help. Cooking? Bathing? Perhaps a hospital pickup?

Request visit

- Today
- 10:00 AM
- 1:00 PM
- 3 hours

Dialysis center

Please meet Margaret at the dialysis center and take her to the pharmacy to refill her pres|
Staying informed
ADLs / IADLS

Activity
Physical activities that are in or out of the home, aimed at optimizing health and vitality.

Companionship
Cultivation of friendship and community by supporting hobbies and social activities.

Drop-in
Personalized check-up service to help with ad-hoc needs, and ensure peace of mind.

Food
Tailored meal experience that promotes wellness, from grocery shopping to meal planning to clean up.

Grooming
Respectful care of personal hygiene and tasks like bathing or dressing.

Housekeeping
Friendly help with household needs like cleaning, dishes, laundry and trash removal.

Medication reminders
Timely reminders for taking medication and vitamins, drinking water, and other wellness prompts.

Transportation
Helpful resource for safely chauffeuring to doctor’s appointments, social events, and other activities.
Our clients & their conditions

- Memory Impairments
- Limited Mobility
- Recent Stroke
- Obesity
- Behavioral Care
- Cancer
- Congestive Heart Failure
- COPD
- Diabetes
- Parkinsons
- Transplant
Facilitating the transition

**honor**

Home with Honor

Honor will come to you and your patients. Our platform enables increased coordination, starting at the point of discharge through the patient’s journey. Care Pros can even drive your patient home! A Care Pro can be with your patient when you can’t.
Hospital discharge process

Current partnerships:

- Bundled Payments for Care Improvement
- Accountable Care Organization
- Comprehensive Joint Replacement

![Diagram of hospital discharge process]

Ongoing family / recipient / caregiver engagement

- Care Pro engaged in discharge process
- Client assessment
- Care Pro facilitates transition

Feedback loop to doctor
**Case Management Process maps**

### Discharging BPCI patients with Honor

**Understanding patient eligibility, the discharge process, and patient communication.**

**Patient eligibility**

To qualify for honor care, a BPCI patient must meet the following requirements:

- The patient is discharged from the hospital.
- The patient lives within Honor care area.
- The patient is not dual-eligible.
- The patient has prior experience and knowledge.

**Process flow**

A case management meeting is held Monday – Friday at 9:00 AM to identify patients being discharged within the next 48 hours. Patients are discharged after 10:30 AM. Here is the process to engage for Honor eligibility:

1. Based on BPCI proxy list, a case manager introduces Honor to families.
2. The case manager visits the patient and introduces Honor.
3. The patient is given an Honor plan.
4. The patient is given a physical therapy visit.
5. The patient is given a professional evaluation.

The following information is collected for the BPCI proxy list:

- Name
- Address
- Date of Birth
- Gender
- Diagnosis
- Brow branches
- Discharge instructions
- Discharge address
- Personal address (if different)
- Primary caregiver or emergency contact

**Ongoing communication and escalation**

- Convenor is technically responsible for the patient in PAC setting (30 days).
- Mayo is the point of contact and submits the patient within 48 hours of discharge, then checks in weekly with the patient.
- Should conditions of the patient worsen, Honor will contact Mayo.
- Honor provides a weekly status report to Mayo, and monthly report to the patient.
- If the condition of Honor’s engagement (2-week post discharge), Honor transfers the patient back to Mayo.

**Extended your care. Going home with Honor.**

**7-Day Transition Program**

**Plan Discharge at Hospital**

- Honor Care Coordinator visits you at the hospital to develop a personal care plan* for your transition home.

**Transition Home**

- When you are ready to leave the hospital, Honor Care Pro will guide your transition and can even drive you home.

**Effective Care Plan**

- CNA, HHA, LVN, RN
- Only the top 1% of applicants become Honor Qualified Care Professionals. Above industry standards of experience and consistent quality throughout the patient’s journey.

*Honor Care Pro will be connected by the health care provider (primary care) eligibility in the BPCI Program.
Coverage maps

San Francisco Bay Area
- Currently Serviced Zip Codes

Los Angeles Area
- Currently Serviced Area
We bring joy, comfort, and grace to people as they age.

We are connecting older adults and their families with the highest quality, personalized home care enabled via a real-time technology and data analytics platform. So the people you love can be happy and healthy in their own homes.

joinhonor.com