



Payment and Delivery System Reform: Creating Conditions for More Efficient and Effective Health Services

**Willard Hotel (Crystal Ballroom), 1401 Pennsylvania Ave, NW, Washington, DC
April 10th, 2008**

8:00 Continental breakfast

8:30 Healthcare Payment Reform: What Went Wrong in the 1990s and What's Needed to Make it Work Today

Unless health care moves away from fee-for-service reimbursement, the nation's fragmented health delivery system will not change. Most current proposals to slow national health spending will not solve the problem. This session offers a framework for moving forward.

Stuart Altman, PhD, Dean, Heller School, Brandeis

Innovative Models for Improving Performance and Bending the Cost Curve

This session will examine recent attempts by payers to modify reimbursement in ways that enable delivery system improvements. It will examine the efficiencies these partnerships offer and the potential for exporting them to other settings.

9:15 Case Study #1: The Role of Payment Reform in a Multi-Year Health Care Transformation Initiative in Massachusetts

Andrew Dreyfus, EVP, Blue Cross Blue Shield of Massachusetts
Jeffrey Levin-Scherz MD, MBA, Harvard School of Public Health

10:30 Case Study #2: ProvenCare: Establishment of Evidence-Based Case Rates at Geisinger Health System

Bruce Hamory, MD, CMO, Geisinger Health System

11:45 Bringing Innovative Payment and Delivery Reforms to New Markets

Lewis Sandy, MD, MBA, Sr VP, Clinical Advancement, UnitedHealth Group
Robert Galvin, MD, Director, Global Healthcare, General Electric
Robert Berenson, MD, Senior Fellow, Urban Institute

1:00 Luncheon Address: Federal Policy Options for Accelerating Delivery System Reform

Mark McClellan MD, PhD Director, Engelberg Ctr for Health Care Reform